

Gecko

job boards

HotLizard are the experts in online recruitment solutions and we pride ourselves on producing the very best in job boards to suit all requirements. While other suppliers may offer a basic, low-cost job board package, HotLizard understand that whatever your company size and budget, it is important that your job board is professional looking and enhances your company branding. We recognise the change in the market and how that has affected client requirements and are pleased to announce the launch of our Gecko job boards; a new suite of solutions for the SME market.

Gecko sites offer a flexible approach to job boards without the cost associated with a completely bespoke solution. Offering you a choice of different designs, HotLizard will work with you, and to your requirements, to help you select the most appropriate design and ensure that your job board offers candidates and clients the core functionality they need to give them a clear, professional user experience.

The suite of Gecko designs have been produced by HotLizard's talented creative team, and aim to combine aesthetically pleasing styling with cutting edge design. Each depiction is available in the colour of your choice and gives you the ability to brand it and affect image changes as required.

Gecko job board functionality includes:

Job Searching and Application

Candidates can search and apply for a job using either the Quick Job Search on the homepage or by clicking through to the Advanced Job Search.

Job Shortlist

Users are able to save vacancies using the Job Shortlist. They can then review and apply for their selected vacancies by clicking on the 'View Shortlist' button/link available from the vacancy listing page and the job detail page.

Candidate Registration and Secure Login Area

This allows candidates to log into the job board and view their recent applications. It will also allow them to apply for additional jobs without having to complete the application form from scratch.

Multiple CVs/Covering Letters

Candidates are able to upload multiple CVs/covering letters against their account. During the application process the candidate may then select which CV and/or covering letter they wish to use as part of that application. This provides a repository for candidates to keep a safe copy of their CV(s), as well as providing easy access to them for application purposes.

Jobs by Email

This is a function whereby candidates may register their vacancy search criteria with the website. Whilst the candidate has Jobs-by-Email active, jobs will be matched against their requirements on a nightly basis or as soon as a new job is added, depending on the candidate's preference. Any jobs matching the candidate's criteria will be collated and sent to them.

RSS Job Feeds

This is a special web service feed that a candidate can view from their web browser or reader. Setting up the RSS feed is an easy way for a candidate to get the latest jobs delivered right to their desktop.

Saved Job Searches

This allows candidates to save their search criteria which are linked to Jobs-by-Email and are editable via the secure Candidate Login Area.

Featured Positions

Each Gecko job board homepage includes a Featured Position banner as part of the structure and navigation. Up to five jobs may be selected to be a Featured Position.

Screen and Filtering Questions

Killer, ranking and sifting questions can be included as part of the application process. These questions are set up by advertisers and are asked in sequence as part of the application process. The results are submitted with the applying candidate's details.

Candidate Search

This allows recruiters to search for candidates based on salary required, location, skills, education etc.

Saved Candidate Searches

Allows recruiters to save their candidate search criteria, which is linked to candidates by email and is editable by the secure recruiter login area.

Job Posting

Recruiters are able to post jobs to relevant sectors.

Quick Job Post

This allows recruiters to post jobs quickly without having to complete full registration and job posting. Here the posting process becomes streamlined as registration becomes part of the procedure and minimal information is required from the recruiter.

Applicant Tracking

Basic Application Tracking is provided for both clients and candidates where, through their respective dashboards, it is possible to easily see the application activity performed on the site. Further Applicant Tracking can be provided for clients by way of additional optional modules, and/or integration with HotLizard's NetResourcer product.

Resources area

This area allows users to add static news, articles and testimonials to the job board through the Content Management System.

Banners

Banners may be used for linking to Candidate Services, Featured Jobs, client sites, client microsites or simply to advertise a 'Refer a Friend' scheme.

Contact and Feedback Form

You may give your users the opportunity to contact you via an online form. The form may be accessed via a link from within the Contact Us section of your job board.

Credit Card Processing

Recruiters are able to purchase online services, such as job postings and CV access, by credit card. The default provider for this is Google Checkout, but further options are available for PayPal, SecureTrading and WorldPay. Once a transaction has been authorised, a client is able to receive immediate access to the services that they have purchased.

JobG8

JobG8 is an innovative system that can support job boards who are seeking to boost their content, by receiving additional vacancies from other job boards on the JobG8 network and receive payments for applications. It can also be used to enhance application rates by sharing vacancies across relevant partner job boards. JobG8 integration is available as an option on all Gecko job boards.

Content Management System

HotLizard's proven Content Management System allows our Gecko job board clients to add and edit copy, links, banners and documents within their job board as well as selected images. The system also enables designated users to add static content pages and maintain the News and Articles area of the site.

Search Engine Optimisation

HotLizard's Gecko job boards also include enhanced Search Engine Optimisation (SEO) meaning that each job board is built to be Search Engine friendly. This involves building each job board so that certain Meta information is dynamically generated to allow Search Engines to index all job detail pages; effectively ensuring that all of your content is read.

Each Gecko job board is built so that additional on page SEO can be commissioned with HotLizard to help optimise the site further for the Search Engines.

Job Board Licensing

HotLizard have developed alternative Job Board licensing options. Licence Purchase provides clients with a single capital purchase, which grants the client with a licence to use the website in perpetuity. Pay Per Application licensing substantially reduces the initial capital expenditure and provides a pay for success option, with a charge made per application via the job board.

Hosting, Support & Maintenance

All HotLizard hosted job boards are hosted at a major UK Internet Service Provider on our dedicated servers, which are supported by flexible bandwidth delivering optimum performance and reliability. Our servers are protected by a high of physical, system and data security and virus protection available. Our hosting agreement includes providing ongoing support for the site, disaster recovery and routine maintenance activities including daily back up of the website.

Other Services

In addition to job board design and development, HotLizard specialise in providing recruitment software, recruitment website design and development, offline marketing collateral design and marketing and brand consultancy.

For more information on HotLizard's Gecko product range or any other products and services please call [01635 527900](tel:01635527900) or email sales@hotlizard.net